

# EMMANUELLE NAVARRI

EXECUTIVE PRODUCER | CREATIVE LEAD

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## PROFILE

Award-winning Executive Producer with 20+ years' experience leading creative strategy, production, and delivery of high-impact campaigns for global brands. Skilled at managing cross-functional teams, shaping content strategies, and delivering innovative, scalable solutions for international markets.

Clients: **Lego, Mattel, Shell, Warner Bros, Hasbro, L'Oréal, Paramount, Fox, BFI, Universal.**  
5× Promax & BDA Award Winner | Promax Judge

Also a qualified GB Age-Group Triathlete and Personal Trainer, combining professional creativity with a passion for sport and performance.

## CORE SKILLS

- Executive Production & Creative Strategy
- Leading Cross-Functional Teams
- Multi-Stakeholder Management
- Content Innovation & Format Development
- Budget & Timeline Leadership
- Casting, Directing & On-Set Production
- OTT, Broadcast, Social & Digital Campaigns

## CAREER HIGHLIGHTS

### **Peloton – Executive Producer Nov 2021 – Present**

- Lead content strategy for international markets, scaling creative output across platforms and territories.
- Founded Peloton Content Lab, piloting innovative formats to test and expand engagement worldwide.
- Delivered cost-efficient, audience-first productions aligned with brand growth objectives.

### **EM Fitness – Personal Trainer (Freelance) Mar 2020 – Oct 2021**

- Qualified as Level 3 Personal Trainer while freelancing in TV production.
- Representing GB at World and European Triathlon Championships (2020–2025).

### **Just Might Ltd – Freelance Creative Lead Apr 2018 – Oct 2021**

- Produced disruptive, award-winning content for MTV, Disney Media+, Discovery, NBC Universal.
- Oversaw campaigns across broadcast, OTT, mobile, and social platforms.

### **IROKO Partners – Senior Producer May 2016 – Apr 2018**

- Defined and delivered global brand strategy for 'the African Netflix.'
- Collaborated with major investors Sky, Canal+, DSTV on positioning and market growth.

### **Turner Media Innovations / AOL Time Warner – Senior Producer May 2006 – Apr 2016**

- Delivered high-profile campaigns for Sony, Hasbro, Lego, Mattel, Xbox, Paramount, Universal.
- Specialised in children's and entertainment markets, developing engaging multi-platform promotions.

### **Earlier Roles**

- Turner Classic Movies – Promo Producer (1999–2006)
- C4 Eurotrash – Production Manager (1996–1999)
- BBC Pebble Mill – Researcher (1993–1996)

### **AWARDS**

- Promax Gold – Best Editing (TCM Millennium)
- Promax Gold – Best Themed Promo (TCM Hitchcock)
- BDA Gold – Best Animation (Tim Burton Season)
- Promax International Gold/Silver – Multiple campaigns including Crimewave & Soul in Cinema

### **LANGUAGES & INTERESTS**

Languages: Bilingual French/English, Good Spanish

Music: Piano – Grade 8 + Diploma

Sport: GB team Age-Group Triathlete (2020–2025), Qualified Personal Trainer